

Ottawa Dragon Boat Race Festival: Platinum Sponsorship Opportunities

Two Sponsorships Available

PLATINUM benefits include:

PRINT

- A one-page colour (preferred position) ad in the Official Program Book (approximately 5,000 copies.)
- An oversized logo (preferred position) on our poster (approximately 3,500 copies.)
- Acknowledgment as a sponsor with your logo on letterhead, all promotional material, newsletter and official program book.
- Acknowledgment as a sponsor in all media ads (valued at \$225,000.)

ONSITE

- The opportunity to post banners (number and size to be determined by Festival.)
- The opportunity to have an area for corporate promotion and hospitality.
- The right to tie-in special promotions during the two day event.
- The opportunity to set up a promotional booth (size and location to be determined by the Festival.)

WORLD WIDE WEB

- Acknowledgment as a PLATINUM sponsor on the festival web site www.dragonboat.net with an active link from your logo.

PUBLIC RELATIONS

- One race named after your company.
- A race cup engraved with your company name and presented on the main stage to the race winners.
- Six – 30 second commercials/advertisements at the festival on our Public Address System.
- An invitation to all official functions including the Pre-Festival Launch and Opening Ceremonies.
- A sponsorship presentation recognizing your contribution to the Festival at the Opening Ceremonies.

VIP ACCESS

- 16 invitations to our VIP viewing area (including lunch and refreshments.)
- 8 VIP parking passes .

OTHER

- Two complimentary team registrations for corporate employees and friends to the race.

- The opportunity for corporate sample products, services or promotional items to be distributed to all festival participants in their registration kits.
- A commemorative memento to be presented to you at the Festival.
- Special acknowledgment of your significant contribution to the community throughout the Festival.

Total Sponsorship would include:

Contribution of \$15,000 cash.