

Ottawa Dragon Boat Race Festival: Silver Sponsorship Opportunities

Ten Sponsorships Available

SILVER benefits include:

PRINT

- A half page, black and white ad in the Official Program Book (5,000 copies)
- A full logo on our poster (3,500 copies)
- Acknowledgment as a sponsor in all promotional material, newsletter and official program book.
- Acknowledgment as a sponsor in print media ads (valued at \$125,000)

ON SITE

- The opportunity to post “name only” banners (number and size to be determined by Festival)
- The opportunity to set up a promotional booth (size and location to be determined by the Festival)

WORLD WIDE WEB

- Acknowledgment as a SILVER sponsor on the festival web site www.dragonboat.net with an active link from your logo.

PUBLIC RELATIONS

- Two – 30 second commercials/advertisements at the festival on our Public Address system.
- An invitation to all official functions including the Pre-Festival Launch and Opening Ceremonies.
- A sponsorship presentation recognizing your contribution to the Festival at the Opening Ceremonies.

VIP ACCESS

- 6 invitations to our VIP viewing area (including lunch and refreshments)
- 3 VIP parking passes.

OTHER

- Special acknowledgment of your significant contribution to the community throughout the Festival.
- Please consult the Festival Programs Chart for other available opportunities.
- A commemorative memento recognizing your contribution to the Festival.

Total Sponsorship would include:

Contribution of \$6,000 cash or \$9,000 in kind
and \$2,000 cash.