

Ottawa Dragon Boat Race Festival: Bronze Sponsorship Opportunities

Unlimited Sponsorships Available

BRONZE benefits include:

PRINT

- A quarter page, black and white ad in the Official Program Book (5,000 copies.)
- A full logo on our poster (3,500 copies.)
- Acknowledgment as a sponsor in all promotional material, newsletter and official program book.
- Acknowledgment as a sponsor in selected print media ads (valued at \$125,000)

ON SITE

- The opportunity to post “name only” banners (number and size to be determined by Festival.)

WORLD WIDE WEB

- Acknowledgment as a BRONZE sponsor on the festival web site www.dragonboat.net with an active link from your logo.

PUBLIC RELATIONS

- One – 30 second commercial/advertisement at the festival on our Public Address system.
- An invitation to all official functions including the Pre-Festival Launch and Opening Ceremonies.
- A sponsorship presentation recognizing your contribution to the Festival at the Opening Ceremonies.

VIP ACCESS

- 2 invitations to our VIP viewing area (including lunch and refreshments.)
- 1 VIP parking pass.

OTHER

- Special acknowledgment of your significant contribution to the community throughout the Festival.
- Please consult the Festival Programs Chart for other available opportunities.
- A commemorative memento recognizing your contribution to the Festival.

Total Sponsorship would include:

Contribution of \$3,000 cash or \$4,500 in kind
and \$1,000 cash.